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DRAGONFIRE ACADEMY BRINGS GLOBAL EXECUTIVE EDUCATION PROGRAMS TO MALAYSIA'S PROFESSIONALS WITH THUNDERBIRD SCHOOL OF GLOBAL MANAGEMENT

Kuala Lumpur, Malaysia – 2 September 2017 – Dragonfire Academy, the lifelong learning division of KL-based Dragonfire Corporate Solutions Sdn Bhd, has partnered with Thunderbird School of Global Management a unit of the Arizona State University Knowledge Enterprise to provide Malaysian professionals with access to the following Thunderbird online certificate programs:

- Executive Certificate in Global Corporate Social Responsibility (CSR)
- Executive Certificate in Global Finance
- Executive Certificate in Global Leadership
- Executive Certificate in Global Marketing
- Executive Certificate in Global Negotiations
- Foundations of Supply Chain Management
- Executive Certificate in Business Analytics
- Certificate in Global Oil & Gas Management

To provide the most relevant learning possible, the Academy intends to supplement the online delivery of Thunderbird's courses and certifications with customized content designed to bridge the academic aspects of Thunderbird's programs to the practical and work experiences of Malaysian learners.

"Malaysian businesses need leaders and managers that can think and operate in a global context if they hope to remain competitive with rising star economies in the global marketplace," says George Bohlender, Managing Director of Dragonfire Academy. "Thunderbird's programs cover key aspects of global business and lead to certification in 12 to 24 weeks. They are ideal for busy Malaysians seeking to keep themselves and their companies relevant and at the top of their game," he adds.

Dragonfire's partnership with Thunderbird harnesses not just the latter's 70-year history and reputation in the delivery of high-impact executive education programs, but also its ability and expertise to develop customized learning and development solutions to meet the unique needs of Dragonfire's clients.

About Dragonfire Academy: Dragonfire Academy (<https://academy.dragonfire.com.my>) is a centre for continuous learning established in July 2017 by Dragonfire Corporate Solutions Sdn Bhd, a KL-based boutique management consulting firm. The Academy offers academic and skill-based qualifications, training in socially-responsible entrepreneurship, professional certifications and executive education, and personal development programs. These offerings are supported by a suite of services, including career counseling and assessment, psychometric profiling, and prior learning assessment and recognition, designed to help Malaysia's adult learners chart out and achieve success in their career or self-employment journey.

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